



## **Sponsorship Opportunities for our 125<sup>th</sup> Anniversary Celebration - FOSTERING JOY**

In 1893, Fannie Harding opened her home to orphaned children as a memorial to her husband. Now 125 years later, Fannie's legacy has embraced more than 16,000 children across Middle Tennessee. Today at Monroe Harding, we hold steadfast to her mission by providing homes, healing and opportunities to children in foster care, and young adults aging out, so that hope is the heartbeat of their future.

We invite you to join us as a **SPONSOR** at our biggest fundraising event of the year, **FOSTERING JOY**.

This year's FOSTERING JOY is a 125<sup>th</sup> "birthday party" for Monroe Harding and will be held on October 5<sup>th</sup>, 2018. It's a wonderful opportunity for new friends and old friends to come together for a fun and heartwarming evening, and your participation as a sponsor means the money we raise at the event can go directly to help support our programs for children and youth in foster care.

We have four levels of sponsorship available and we hope you'll consider joining us as a sponsor to celebrate this remarkable 125-year history of service in our community and to help us foster the future of the children and young adults we serve today.

### **"HOME" Sponsor - \$12,500**

- Presenting Sponsor recognition with company logo in all event related marketing and promotional materials
- Presenting Sponsor recognition with company logo on the invitation, event program and power point display
- Presenting Sponsor logo/brand recognition on event eblasts to our donors, volunteers and community partners (mailing list of 3,500).
- Highlighted on Monroe Harding website as PRESENTING SPONSOR for the event with hyperlink to your company
- Recognition as PRESENTING SPONSOR in press releases for the event
- Inclusion in any local media coverage if available
- Dedicated story in eblast newsletter focusing on how your company supports the work and the mission of Monroe Harding.
- Acknowledgement on Monroe Harding social media
- Opportunity to provide marketing materials and giveaways for event
- One table for eight guests



### **“HEALING” Sponsor - \$7,500**

- Logo recognition in all event related marketing and promotional materials
- Logo recognition with company logo on the invitation, event program and power point display
- Logo/brand recognition on event eblasts to our donors, volunteers and community partners (mailing list of 3,500).
- Placement on Monroe Harding event page website
- Acknowledgement on Monroe Harding social media
- Opportunity to provide marketing materials or giveaways for event
- One table for eight guests

### **“OPPORTUNITY” Sponsor - \$3,500**

- Logo recognition in all event related marketing and promotional materials
- Logo recognition with company logo on the invitation, event program and power point display
- Logo/brand recognition on event eblasts to our donors, volunteers and community partners (mailing list of 3,500).
- Placement on Monroe Harding event page website
- One table for eight guests

### **“INDEPENDENCE” Sponsor - \$1,500**

- Name recognition in event program
- One table for eight guests

For more information on sponsorship and how your organization can get involved, please contact Sarah Brock, Community Relations & Marketing Manager at 615.298.5573 x259 or [sarahbrock@monroeharding.org](mailto:sarahbrock@monroeharding.org)